

Diagnosis Brain Tumor: You Are Not Alone IV

Raising Awareness

October 2011

Diane Bier



Gray Matter Matters

Agenda

- ⚭ National Walk to End Brain Tumors
- ⚭ Central NJ BT Marathon Team
- ⚭ Under Our Hats
- ⚭ Other Ideas



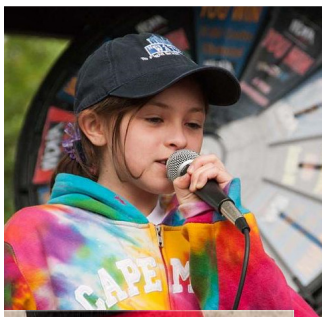
National Walk to End Brain Tumors

- ⚪ May Brain Tumor Awareness Month
- ⚪ Coordinate a Walk
- ⚪ 2012 will be 3rd year
- ⚪ Raised \$100K in 2 years
- ⚪ Walks in 25 states
- ⚪ Goal is at least one walk in each state, then 2 walks



National Walk to End Brain Tumors

CA, FA, IA, IL, KS, MA, MI, MN, NH, NJ, NC, ND, PA, VA, TN, TX, UT



Walk Events

California
Florida
Illinois
Iowa
Kansas
Michigan
Minnesota
New Hampshire
New Jersey
North Carolina
North Dakota
Pennsylvania
Virginia
Texas
Utah

www.WalkToEndBrainTumors.org

Oct 29, 2011

Faces of Brain Tumors



Central NJ BT Marathon Team

- 🎗 2011 first year
- 🎗 Walk a Half Marathon
- 🎗 Team of 15 runners in Full Marathon, Half Marathon and Half Marathon Relay
- 🎗 Raised \$5,000
- 🎗 Annual Event



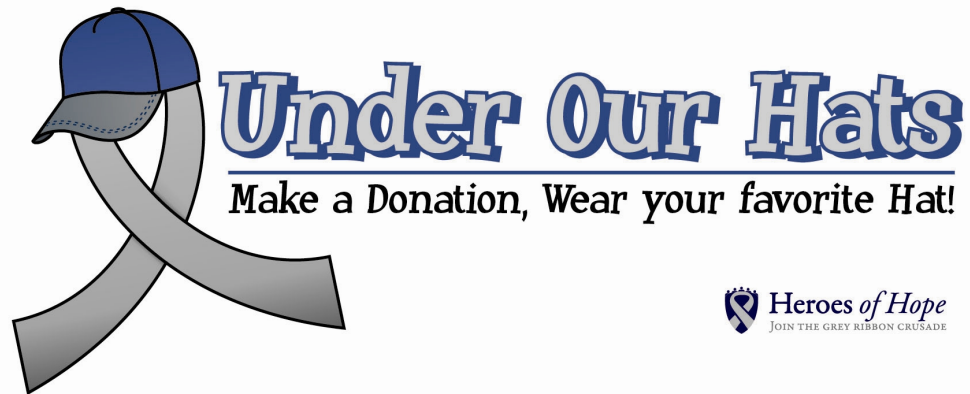
Central NJ BT Marathon Team



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Faces of Brain Tumors





- ⚭ Schools, Organizations, etc pay \$1.00 to wear hats
- ⚭ Funds Pediatric Brain Tumor/Cancer Research



Other Ideas

- 🎗 Flo's Chili Cook-off
- 🎗 Golf Outings
- 🎗 Car Wash
- 🎗 Wear a gray ribbon pin
- 🎗 Create a booth during Brain Tumor Awareness Month
- 🎗 Brain Tumor Awareness Jewelry
- 🎗 Join the Grey Ribbon Crusade



Sponsored By
First Position School Of Dance
126 Ford Ave, Milltown
Car wash
Sept 23
10:00am - 2:00pm
Benefits Central NJ Brain Tumor Support Group

FLO'S CHILI COOK-OFF

A fundraiser to benefit the JFK Brain Tumor Center's programs & services for patients & families
Stone Pony, Asbury Park, New Jersey
Saturday, October 15, 2011



KEEP GETTING LOUDER

“Never doubt that a small group of thoughtful, committed, citizens can change the world. Indeed, it is the only thing that ever has.” Margaret Mead

